



*Dr. Sree Krishna K S*  
Assistant Professor  
M.Com., MBA., Ph.D



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9632082007

## Qualification

# Curriculum Vitae

## Department of Management Science

Yuvaraja's College (Autonomous)  
University of Mysore,  
Mobile No.

<b>Ph.D.</b> (Commerce)	University of Mysore Manasagangothri, Mysore Year 2021
<b>M.B.A</b>	Pooja Bhagvat Memorial Mahajana PG Center University of Mysore, Mysore Year 2012
<b>M.Com.</b>	IGNOU Indira Gandhi National Open University New Delhi Year 2022
<b>PGDHR</b>	Pooja Bhagvat Memorial Mahajana PG Center University of Mysore, Mysore Year 2012
<b>PGDIBO</b>	IGNOU New Delhi Year 2022
<b>NET</b>	University Grants Commission-2018
<b>SLET</b>	Government of Karnataka-2015
<b>Specialization</b>	Financial Management, International Business, Financial Accounting

**Certificate Course** on Behaviour Finance at Duke University

**INDUSTRY and  
TEACHING EXPERIENCE**

**Financial Analyst** Bharath Hi-Tech Builders Private Limited  
Bangalore  
9th August 2012 to 19th October 2015

**Assistant Professor** Department of Management Science Yuvaraja's  
College , University of Mysore  
17<sup>th</sup> October 2016 to Date

**ARTICLES  
PUBLISHED**

- 1 Attitude of Retail Investors: A study of Investors in Mysore  
Volume: 6 Issue:2 March-April 2016  
International journal of engineering and management research  
ISSN:2250-0758
- 2 Role of Foreign direct investment in retail industry: A Study on India  
Volume:18 Special Issue:2 Feb. 2019  
Shanlax international journal of arts, science and humanities  
ISSN: 2250-0758
- 3 Impact of Exchange rate on standard and poor nifty index  
Volume:6 Issue:2 June2019  
International journal of research and analytical reviews  
ISSN: 2348-1269
- 4 Impact of inflation on S and P nifty index  
Volume:6 Issue:3 July-September2019  
International journal of business and administration research review  
ISSN: 2348-0653
- 5 Consumer protection- A case study of voluntary organisations role in Karnataka  
Volume:8 Issue:10 October 2019  
International journal of business and management invention  
ISSN: 2319-8028
- 6 A Study on Cloud Accounting and The Strategies to Up Fight the Challenges  
Volume:9 Issue:7(4) July 2020  
International Journal of Multidisciplinary Education Research  
ISSN: 2277-7881
- 7 Factors Influencing Foreign Exchange Rate in India  
Volume:10 Issue:7 July 2020  
Dogo Rangsand Research Journal  
ISSN: 2347-7180
- 8 A Study on the Impact of Ethical Issues on Performance Appraisal with special reference to Mysore Varnish and Paints Pvt. Ltd, Mysore  
Volume:10 Issue:8 August 2020  
Juni Khayat  
ISSN: 2278-4632
- 9 Exchange rate Forecasting Using The ARIMA Model-India  
Volume:12 Issue:1 Jan 2021  
International Research Journal of Management Science and Technology  
ISSN: 2250-1959(Online)  
ISSN:2348-9367(Print)

**Books  
Authored**

Sl No	Title of the Book	Publisher	ISBN
1	International Business	Good Writers Publishing, New Delhi	978-93-5373-314-8
2	Financial Management	Good Writers Publishing, New Delhi	978-93-5756-026-9

**Conference  
Proceeding  
(Full Paper)**

Sl	National/International/State/Local	Conference/seminar name	Organized by	place	Date	Title of the paper
1	International	International conference on Business, economics, social science and humanities.	AcademicFora	Kuala Lumpur, Malaysia	6-7 <sup>th</sup> September-2016	Intangible assets valuation methods and its relevance-an overview
2	International	6 <sup>th</sup> international multidisciplinary conference on Educational Development and Social welfare	Jointly by, St.philomena First Grade College, Hassan, Oriental Research Institute, Uom, State planning board, Naresuan University	Hassan	27 <sup>th</sup> January 2018	Contribution of micro finance institutions in rural development of India: an overview
3	National	Consumer Protection – Issues and Challenges	Faculty of Commerce St Aloysius College(Autonomous) In collaboration with Centre for consumer studies, Indian Institute of Public Administration	Mangaluru	16-17 <sup>th</sup> Feb 2018	Role of voluntary organisations in consumer protection-A case study of Mysore
4	National	Consumer protection-issues and challenges	Dr. B.R. Ambedkar Post Graduate Centre	Chamarajanagara	13 <sup>th</sup> March 2019	Challenges in the adoption of e-commerce in India
5	National	National conference on Shift in Indian Business Environment	JSS Centre for Management Studies	Mysuru	29-30 <sup>th</sup> March 2019	A conceptual study on green finance

**Conference/ Seminars  
Attended**

<b>Sl No.</b>	<b>National/ Internatio nal/State/ Local</b>	<b>Conference/semin ar name</b>	<b>Organized by</b>	<b>Place</b>	<b>Date</b>
1	National	IND-AS: A road map for IFRS in India	Vidhyavardhaka First grade College	Mysuru	18-19 <sup>th</sup> March 2016
2	National	Issues and challenges of global work place-destination 2020	Basudev Somani College	Mysuru	5 <sup>th</sup> May 2016
3	National	Insurance education in India-challenges and opportunities	DoS in Commerce, Mgm, And Mysore Insurance institute	Mysuru	11 <sup>th</sup> July 2016
4	National	Non- performing Assets(NPA)-Regulatory measures	Bharathi College, Mandya	Mandya	20 <sup>th</sup> January 2018
5	National	Digital Revolution and Management	B.N Bahadur Institute of Management Science	Mysuru	16-17 <sup>th</sup> March 2018
6	National	Sustainable Development; Role of business education and research	DoS in Commerce, Mgm,	Mysuru	20-21 <sup>st</sup> March 2018
7	State	Heritage and Health Tourism in Karnataka	Vidhyavardhaka First grade College and Department of tourism, Govt of Karnataka	Mysuru	13-14 <sup>th</sup> March 2019
8	National	Reforms in Banking, Finance and Insurance Sectors: Issues and Challenges	Vidhyavardhaka First grade College	Mysuru	14-15 <sup>th</sup> Feb 2020

**Workshops/Training Programs/FDPs attended**

<b>Sl</b>	<b>National/International/State/Local</b>	<b>Workshops/Training/FDP Programs name</b>	<b>Organized by</b>	<b>Place</b>	<b>Date</b>	<b>Duration</b>
1	State	Establishment and Managing New Enterprises	TTL College of Business Management	Mysuru	27 <sup>th</sup> April 2016	One day
2	Local	Pedagogic issues on Banking, Insurance and accounting	D. Banumaiah's college of commerce and arts	Mysuru	15 <sup>th</sup> July 2016	One day
3	National	Panel data econometrics	DoS in Economics, mgm	Mysuru	12-18 <sup>th</sup> August 2016	One Week
4	Local	Research methodology in social science	Gandhi Bhavan, mgm	Mysuru	17 <sup>th</sup> December 2016	One day
5	State	Workshop on Goods and Services Tax	Dr. B. R Ambedkar post graduate Centre	Chamarajana gar	16 <sup>th</sup> March 2017	One day
6	Local	Economic Value added-its impact on value of the firm	Seshadripuram first grade college, Bengaluru	Bengaluru	17 <sup>th</sup> March 2017	One day
7	Local	Testing of Hypotheses	Sree Cauvery first grade college in association with MYRA	Mysuru	18 <sup>th</sup> January 2019	One day
8	Online	Effective Design and Delivery of Curriculum in Outcome Based Education	Department of Business Administration JIT	Nagpur	6 <sup>th</sup> to 10 <sup>th</sup> July 2020	One Week
9	National	Modern Application of Vedic Mathematics	Avinashilingam Institute for Home Science and Higher education for Women and School of Engineering	Coimbatore	18 <sup>th</sup> to 20 <sup>th</sup> January 2021	Three Days
10	National	Faculty Knowledge Sharing Program	ICFAI Business School, Bangalore	Mysore	19 <sup>th</sup> August 2022	One day

Webinars attended	Sl No	National/International/State/Local	Webinar name	Organized by	Date
	1	National	Impact of Covid-19 on Financial Sector	Teresian College	26/06/2020
	2		IFRS Convergence in India (IND-AS)	Vidyavardhaka First grade college	30/06/2020
	3	National	Role of Teaching Strategies to Enhance Pedagogy	NDRK College of Education	9-10/07/2020
	4	International	Covid-19 Pandemic Impact: Evolving Business Strategies	Sree Sevugan Annamalai Collge	10/07/2020
	5		Effective Online Teaching Pedagogy for Accounting	Seshadripuram Institute of Commerce and Management	13/07/2020
	6	International	Essence of Religious Education to Conserve Environment	Seshadripuram Evening Degree College	14/07/2020
	7	National	Aatmanirbhar Abhiyan: Opportunities and Challenges	Govt. Lahiri P.G. Collgeg	20/07/2020
	8	National	The Covid Recession Effect on the Banking System	SRN Adarsh Evening College	21/07/2020
	9		Educational Bliss..Path to Enjoy Life	KLE Society's Degree College	23/07/2020
	10	National	Introduction to Cyber Crime	Sri K.Puttaswamy First Grade College	25/07/2020
	11	National	Integrating Employability Skills Among Students at Higher Level	Sri K.Puttaswamy First Grade College	07/08/2020
	12	National	National Education Policy(NEP)-2020 -A Paradigm Shift in Higher Education	Dept. of Business AdministrationRani Channamma University	03/09/2020
	13	National	IFRS and Ind AS	Sri K.Puttaswamy First Grade College	03/09/2020
	14	National	Global Tax Challenges arising from Digitalization	Dept. of Management Yuvaraja's College	04/09/2020

**Served as:**

- 1 Member, Board of Studies in Management, Yuvaraja's College (Autonomous) University of Mysore, Mysore
- 2 Member, Board of Examiners in Management, Yuvaraja's College (Autonomous) University of Mysore, Mysore
- 3 Member, Board of Examiners of M.Com, Pondicherry University

**Memberships:**

- 1 Indian Commerce Association
- 2 Cost Management Accountant (CMA) India
- 3 International Management Research and Technology Consortium
- 4 Word Commerce and Contracting
- 5 Indian Journal of Finance